


# Tech Reclaimers

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V1.2.2

# The Promise and the Prison



# A Better World is Possible



# Who Are We?







@Janet @Andy @Ali

@social.techreclaimers.club




# Our Vision

We are building Tech Reclaimers because we
each have the right to control
our data, devices and services,
and we want everyone to know how!

We are going to liberate ourselves, peer to peer,
in community, one human at a time.

# What's the Problem?



Centralization
Dredging
Ownership
Personal
Training
Sovereignty
AI
Surveillance
Platforms
Data
Autonomy
Economy
Governance
Brokerage

# How We Are Entangled

Identity

Email, Calendar, Chat & Messaging

Interest Groups & Clubs

Social Sharing, (Micro) Blogging

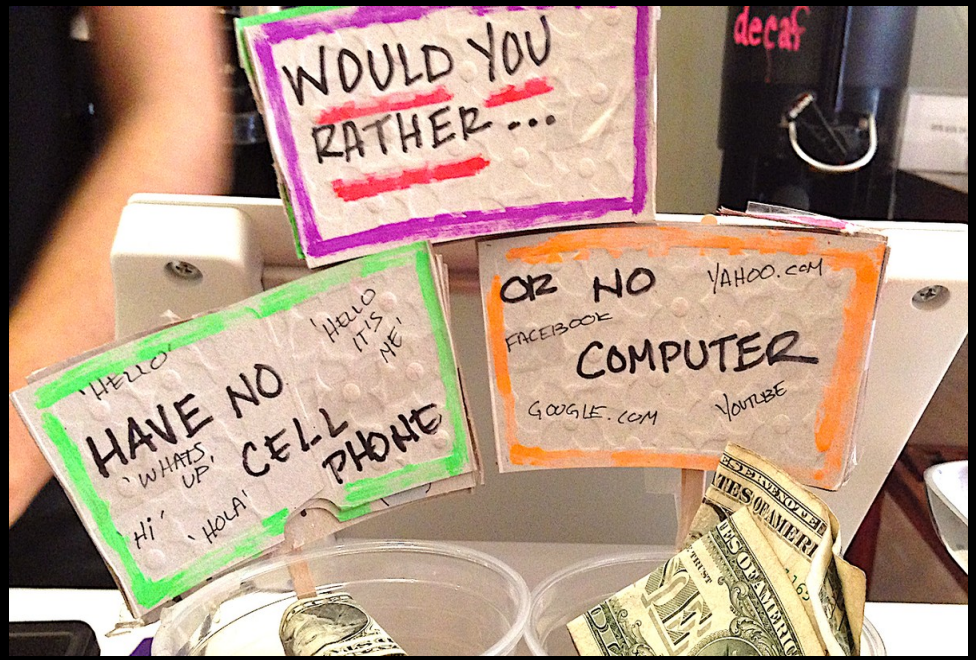
Maps & Navigation

Phones, Tablets, Netbooks

Movies, Books, Music



# The Obstacles




"The Privacy Paradox"

Don't change behavior alone (AA/WW)

"Network effects" are real

Hard to beat the price of *free*

Accessibility & Security?

"Digital Resignation"

# Tech Reclaimers Is...

A bicycle repair club, for the internet

A social movement to declare Independence from Big Tech

An outreach and educational initiative

Building a community to share skills




# How We Aim to Fight

Build a network of Tech Reclaimers to assist others

Synchronous, group opportunities, online and offline

Spread knowledge, tips, systems, and tools to recognize dark patterns and evade data capture

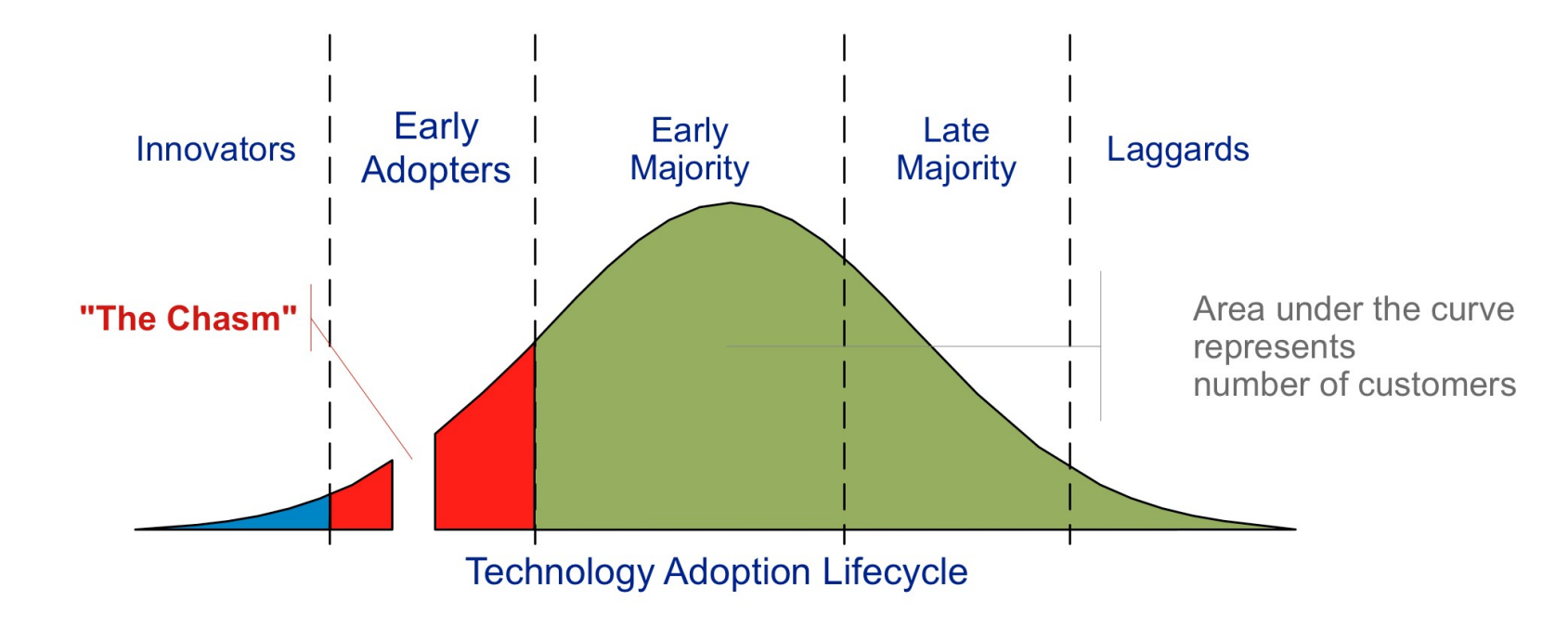
Grow confidence and community to migrate together




# Our Approach

1. Go grassroots, peer to peer, bottom-up and build community
2. Meet people where they are
3. Offer multiple pathways and options
4. There is no One Best or Only Tool
5. Small is successful: each step is the gateway to more

# Our Goal

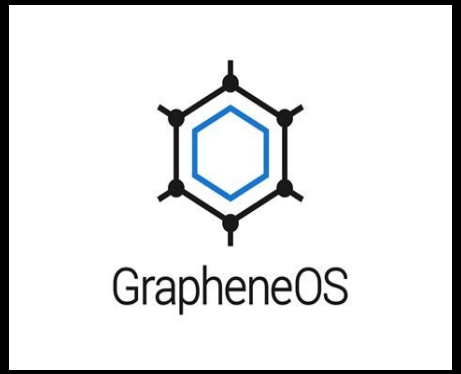



https://en.wikipedia.org/wiki/Crossing_the_Chasm




# Choose Your Own Adventure

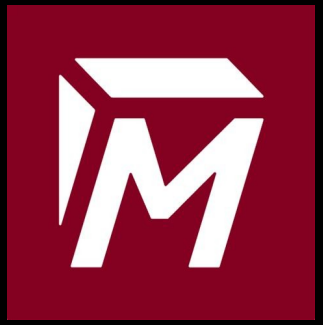






















# Things We Don’t Do

*(but we are happy if you do)*

1. Fix phone privacy settings
2. Legal stuff
3. Profit!
4. Build new tools or systems
5. Duplicate excellent work in this space




# Objections?

Why not smart regulation?

Why not anti-US/capitalist alternatives?

Boycotts don’t matter!

Individuals can’t solve collective problems!

“Normies” aren’t technical enough!

# Our Campaigns: July 2025

#StopTheScroll

Our launch campaign

Taking a 24hrs break from social media

Sharing our experiences

# Our Campaigns: August 2025

#ChuckZuck

Leaving Facebook, Instagram, WhatsApp

What’s stopping you from deleting an account?

Discord soft-launch

# Our Campaigns: September 2025

#GoodbyeGemini

Disabling Forced AI

De-Googled Phones

The Bulletin Blog

Discord Public Launch

# Building Our Local Community

Local Tech Reclaimers Groups - Fall/Winter 2025

Workshops in person

At libraries, universities, community centers

Contact us if you want to attend a workshop or start a local group:

Email: info@techreclaimers.club




# A call to action

Spread the word! Bring a friend!

Are you willing to guide and help others?

Connect us with like-minded groups?

#ReclaimControl #StopTheScroll #ChuckZuck #GoodbyeGemini

Fediverse: @TheBulletin@social.techreclaimers.club

Bluesky: @reclaimtech.bsky.social

Discord: Public Launch in September




# Acknowledgments

**We’re doing this together:**

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**Thank you to BoutiqueFX for the logo**

**Thank you to our friends and family for the support**

**Shout-out to the awesome work at www.veilid.com**

**We’re building community:**

**Partners in the UK: www.rebeltechalliance.org**




# Need Help to Reclaim Control

## Contact us at:

Web: www.reclaimcontrol.tech
Email: info@techreclaimers.club
Fediverse: @TheBulletin@social.techreclaimers.club
Bluesky: @reclaimtech.bsky.social