

Tech Reclaimers

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Who Are We?



Janet



Andy



Ali



Our Vision

We are building Tech Reclaimers because we believe we each have the right to control our data, devices and services.



What Is Our Why?

We want a technological future free of:

surveillance capitalism
Big Tech
the personal data economy
data dredging, data brokerage, and AI training



How To Get There?

Build a grassroots *movement*
that pushes back against toxic tech,
encourages tech independence,
reinvigorates communities,
and invests in alternatives.



Tech Reclaimers Is...

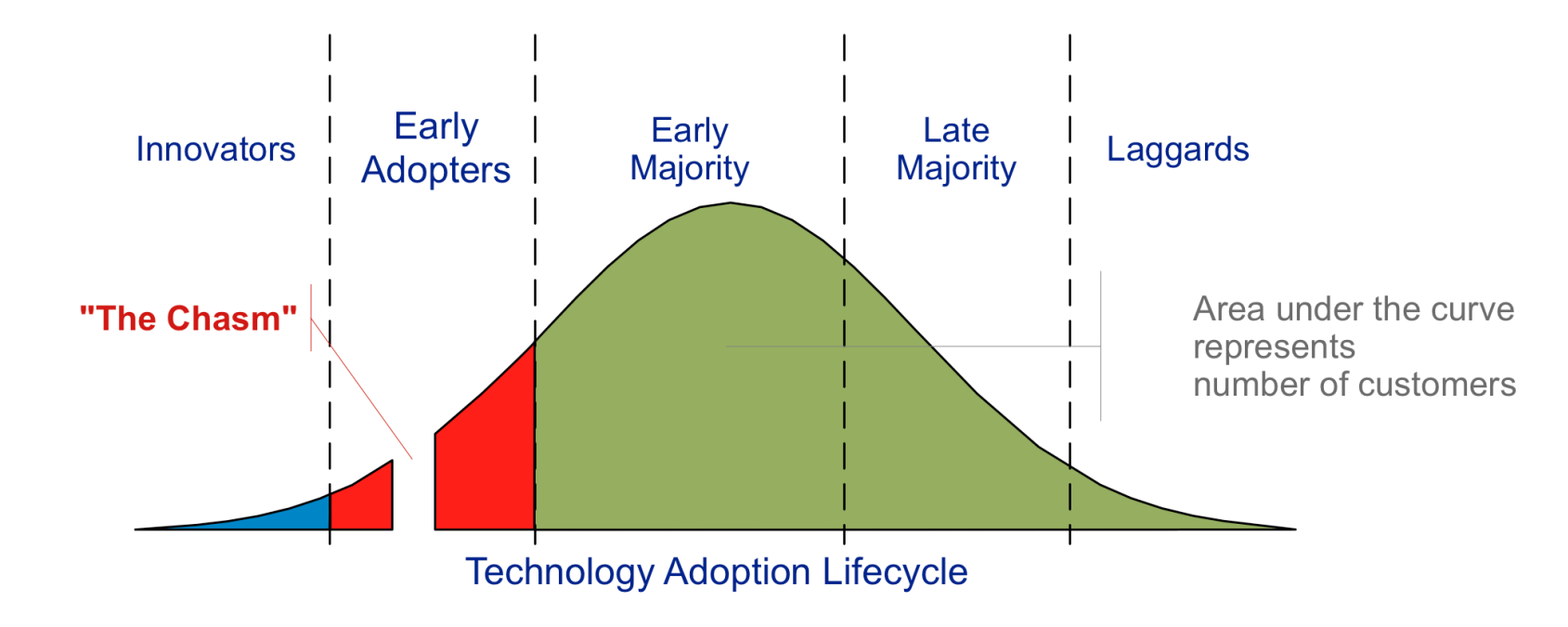
An outreach and educational initiative

Working in community to leave Big Tech

Giving people the tools, skills, and confidence they need to reclaim control

Think *bicycle repair club*, for the internet

The Challenge



https://en.wikipedia.org/wiki/Crossing_the_Chasm



The Obstacles

People express concerns but don’t leave

(the privacy paradox)

Behavioral change is hard on individual basis

(AA and WW effect)

Network effects are real

(They got us into this mess...)

The deck is stacked against them



Our Approach

1. Meet people where they are

2. Build community (network effects matter)

3. There is no One Best or Only Tool



Our Approach (cont'd)

4. Go grassroots, peer to peer, bottom-up

5. Online actions involve group activities

6. Small is successful: the gateway to more



How We Aim to Fight

Grow confidence and community to leave major Big Tech networks

Give people the knowledge and tools to defy dark patterns and evade data capture

Be active and approachable online and in person

Build a network of Tech Reclaimers to assist others
(Cyberangels style)



Our Initiatives...

#StopTheScroll

Collective “opt out” activities

Workshops online and in person

Libraries, universities, community centers

Videos and interactive Bulletins on the Fediverse



Things We Don’t Do

(but we are happy if you do)

Adjust phone privacy settings

Legal advice, regulation or legislation

Review or direct people to The One Best Tool

Build new tools or systems

3. Profit! (we are a non-profit)

Duplicate the excellent work in this space



Join Us!

We are building an alliance with other like-minded groups and people to bring alternative tech to as many people as possible.

Lets connect with public interest groups within and beyond tech



A Call to Action

Donate! We are a registered non-profit!

Grow our community by spreading the word

Share your experience, knowledge, expertise, and roadblocks

Start a local Tech Reclaimers group

Join our Discord to ask questions and help others



Its Time To
Reclaim Control

Do you have questions for us?

Web: www.reclaimcontrol.tech
Email: info@techreclaimers.club
Fediverse: @TheBulletin@social.techreclaimers.club
Blue Sky: @reclaimtech.bsky.social